

MEMBERSHIP APPLICATION:

How Do You Become Part of This Group?

Midlands Lead

Exchange Group

APPLICANT'S NAME: _____
COMPANY: _____
ADDRESS: _____
ADDRESS: _____
NATURE OF BUSINESS: _____
YEARS IN INDUSTRY: _____
REFERRING MEMBER: _____
BUSINESS PHONE: _____
CELL PHONE: _____
FAX: _____
EMAIL: _____
WEB SITE: _____
REFERRING MEMBER: _____

EXPLAIN THE PRODUCTS/SERVICE YOU SELL:

LIST TWO BUSINESS REFERENCES,
CONTACT PERSON AND TELEPHONE NUMBER.

I authorize investigation of all statements contained in this application. I understand that any misrepresentation or omission of facts is cause for non-approval or dismissal by the Midlands Lead Exchange Group. I do not belong to, attend, or participate in another leads group or tips club. I understand that this Board of Directors and my dues and application fee must be paid before I am officially a member. All dues are non-refundable. By signing the application, I agree to abide by the rules and by-laws of the Midlands Lead Exchange Group and not to hold the group or any of its members liable in any way.

Joining our group is easy.
The first thing is having a sponsor who is a current team member.

Once you are sponsored we ask that you attend one of our meetings to see if we are a good fit for you. You may attend up to two meetings before joining.

The sponsoring member will provide you with the by-laws when you are ready to join.

To get more information on the group please feel free to contact one of these board members:

President: Todd Smith
(803)561-9003

Vice-President: Greg Shealy
(803)233-1823

Secretary: Lee Smith
(803)873-0976

Treasurer: Ken Washburn
(803)540-3303



APPLICANT'S SIGNATURE: _____
DATE: _____

For Board Use Only

APPLICATION COMPLETE: _____

"Our Business is helping you grow your business."

Where business leaders are actively looking to help you build your business through quality referrals!

MEMBERSHIP APPLICATION:

*"HELPING
YOU
BUILD
YOUR
BUSINESS..."*

*...IS OUR
BUSINESS!"*

ML
Exchange Group

PLEASE RETURN THIS PORTION
OF THIS BROCHURE TO YOUR LOCAL
MIDLANDS LEAD
EXCHANGE GROUP LOCATION

Midlands Lead
Exchange Group

What is a Leads Group?

A leads group is comprised of many different types of businesses and industries that are focused on helping the other members of the group market their businesses. The goal of the group is for each team member to establish relationships with the other team members that will allow for a comfort level for leads to be brought to you on a consistent basis. You will have the opportunity during the meetings to discuss your business and what the other team members can do to help you build your business.

The Midlands Lead Exchange Group was founded July 1st, 2011 by local business representatives looking to grow their business. This group is designed to establish a team of business leaders that will commit to helping each other find business leads that will help grow their business.

The group has a set of by-laws that they will be happy to furnish any guest once they are sponsored. These by-laws keep us organized and focused on the ultimate goal of providing leads to help each other build their business.

*Our weekly meetings are held each
Wednesday at 12:30.
Please see the member who provided you
with this brochure for the location.*

What to Expect In a Meeting from MLEG:

The first few minutes as everyone arrives we ask that you network with other members to discuss your business. This is a perfect time to thank them for the business they have sent you. As we get settled we order our lunch and continue networking. We then give each member a couple of minutes to introduce themselves, their business and what is a good lead for them. We end this session with a featured speaker from the group that will go into more detail about what they do for a living and how we can help them. We then go over any business that is specific to the club and ideas about how to help the club be successful. After we finish club business we then pass our leads that have been generated around the room. Our meetings typically take about an hour and at this time we are conducting them over lunch.

*We would enjoy having
you as a guest!*

*Come let us help you build
your Business!*

*Mortgages, Insurance Products, Real
Estate, Banking, and Printing Services,
are just some of the examples of services
that we bring to the market!*